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John Robbins 281-965-6390 Jun Gai 281-498-4310

Publisher: Wea H. Lee President: Catherine Lee Editor: John Robbins

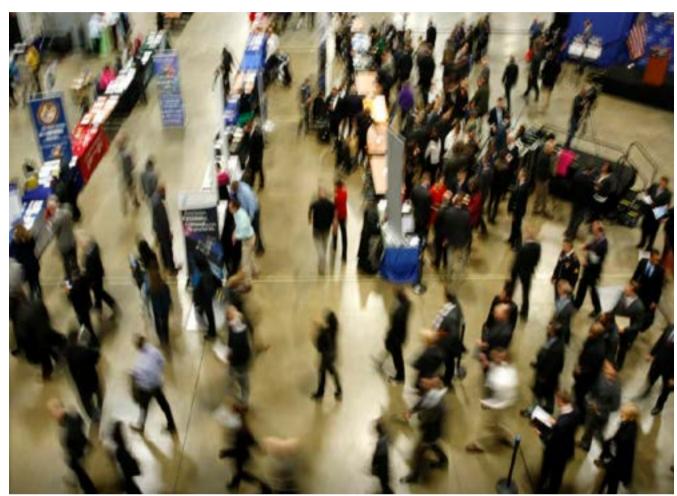
Address: 11122 Bellaire Blvd., Houston, TX 77072 E-mail: News@scdaily.com WHO team, on tightly controlled China mission, visits hospital



Inside C2

Sunday, Febuary 07 2021

Stalling U.S. labor market bolsters Biden's drive for big stimulus package



WASHINGTON (Reuters) - U.S. employment growth rebounded moderately in January and job losses in the prior month were deeper than initially thought, strengthening the case for a sizable relief package from the government to aid the recovery from the COVID-19 pandemic.

The Labor Department's closely watched employment report on Friday showed job losses in manufacturing and construction, two sectors which have been propping up the economy. There were further job losses at restaurants and bars. Retailers and employers in the transportation industry also laid off workers.

Millions of Americans are experiencing long spells of unemployment and permanent job losses, while others have given up searching for work. President Joe Biden on Friday cited the weak report to push the U.S. Congress to pass a \$1.9 trillion recovery plan amid resistance from Republicans, now worried about the ballooning national debt.

"It's very clear that our economy is still in trouble," Biden said in an address to the nation. "I see enormous pain in this country. I am going to act fast."

Biden's fellow Democrats in Congress approved a budget outline that will allow them to muscle the stimulus through in the coming weeks without Republican support.

Nonfarm payrolls increased by 49,000 jobs last month. Data for December was revised to show 227,000 jobs lost instead of 140,000 as previously reported. Employment is 9.9 million jobs below its peak in February 2020.

The economy also created 250,000 fewer jobs in the 12 months through March 2020 than previously estimated. The Congressional Budget Office has estimated employment would not return to its pre-pandemic level before 2024. Economists polled by Reuters had forecast payrolls rising by 50,000 jobs in January.

"The weakness portrayed in today's labor report opens the door for the Biden administration to push forward with a higher spending package and provide relief for many Americans and businesses that continue to struggle with the pandemic," said Charlie Ripley, senior investment strategist at Allianz Invest-

ment Management.

December's drop in payrolls was the first in eight months and came amid renewed restrictions on businesses like restaurants and bars to slow a resurgence in coronavirus infections. Though those curbs on businesses continued into the first half of January, there is reason for cautious optimism as some employment measures have been stabilizing since the second half of January as authorities began easing restrictions.

RELATED COVERAGE

Instant view: January U.S. jobs rebound falls short, December COVID bite looks worse U.S. jobs report underscores need for Biden recovery plan -adviser

The government surveyed businesses for January's employment report in the middle of the month. It noted the response rate to the survey was "slightly below average."

Nearly \$900 billion in additional relief money provided by the government at the end of December and the acceleration in the distribution of vaccines for the virus could lift hiring in the months ahead. In addition, the pace of COVID-19 infections appears to have peaked in early January.

"We are hopeful that January will mark the low point for 2021 job creation," said James Knightley, chief international econ-

mist at ING in New York. "Much stronger jobs figures are likely from the second quarter onwards."

Stocks on Wall Street rose. The dollar fell against a basket of currencies. U.S. Treasury prices were lower.

Last month, manufacturing payrolls decreased by 10,000 jobs, while employment at construction sites dropped by 3,000. FILE PHOTO: Job seekers break out to visit corporate employment personnel at a U.S. Chamber of Commerce Foundation "Hiring Our Heroes" military job fair in Washington January 8, 2016. REUTERS/Gary Cameron

Retailers shed 38,000 jobs and healthcare employment declined by 30,000. The transportation and warehousing industry lost 28,000 jobs. There were 61,000 job losses in the leisure and hospitality sector. But employment in professional and business services increased by 97,000, with temporary hiring accounting for nearly all the gains.

Government payrolls rose by 43,000 jobs, lifted by state and local government education.

Though the unemployment rate dropped to 6.3% in January from 6.7% in December, that was because many people stopped looking for work. The jobless rate was also pulled down by people misclassifying themselves as being "employed but absent from work." Without this misclassification, it would have been 6.9%.

Just over 4 million Americans have been unemployed for more than six weeks, accounting for 39.5% of the jobless in January. The ranks of those who have permanently lost their jobs increased to 3.5 million from 3.4 million in December. These people could struggle to find work or get higher pay the longer they remain unemployed.

The labor force participation rate, or the proportion of working-age Americans who have a job or are looking for one, dipped to 61.4% from 61.5% in December. The participation rate has declined significantly during the pandemic, with women accounting for the biggest share of dropouts.

That has been attributed to difficulties securing childcare as many schools remain closed for in-person learning.

"There is still an enormous amount of work to do to get back to maximum employment," said Chris Low, chief economist at FHN Financial in New York.

The report also underscored the so-called K-shaped recovery, where better-paid workers are doing well while lower-paid workers are losing out. The continued decimation of lower-paying jobs boosted annual wage growth to 5.4% from 5.1% in December. The average workweek increased to 35 hours from 34.7 hours.

"Businesses and the administration will need to work together to implement policies and programs which close this diverging gap and ensure displaced Americans can return to the workforce," said Karen Fichuk, Randstad North America chief executive officer.



BE'S GLOBAL NO

星期日

02/06/2021

CORONAVIRUS DIARY Wealee@scdaily.com

We Are Opening A New Chapter Of The New Media

Since June 16, 1979, when the first issue of the Southern Chinese News was published in Houston, Texas, we became one of the largest Asian news groups in America. When we look back at forty-two years ago, we were using a very traditional typesetting machine to publish the newspaper. And then when computers and software arrived, we totally changed our editing and pre-press production work.

Because new technology has arrived the whole world is changing. New Smartphones, iPads and 5G internet connec- and television programs and will connect

tions all bring new life to the world.

Today Southern News Group will be a part of this new era to manage and edit our news products to go on all the social media platforms including YouTube, Facebook, Twitter, TikTok and WeChat to bring the latest information to all our readers and listeners and through these new platforms we can reach more people than ever before.

Our news team will set up a new production line for presenting the daily news

with all the different social media platforms so that more people will have access to the news immediately through messages on their smartphones and small iPad devic-

For our media business this is the time we need to change, adapt and adjust to the new digital environment. Our goal is to keep our readers and listeners in touch with the news through the power of social media.

We are ready to welcome the Chinese Lunar New Year of the Metal Ox. Our team will continue to try our best to serve our community here and all around the world.





Southern News Group Chairman / CEO Chairman of International Trade & Culture Center **Chairman of International District Houston Texas**



Stay Home!

BUSINESS

Wear Mask!

Biden Administration To Send Covid uting limited supplies of vaccines directly to they could leverage their existing footprint to speed the state had been required set aside for a program that they could leverage their existing footprint to speed the state had been required set aside for a program that they could leverage their existing footprint to speed the state had been required set aside for a program that they could leverage their existing footprint to speed the state had been required set aside for a program that they could leverage their existing footprint to speed the state had been required set aside for a program that the state had been required set aside for a program that the state had been required set aside for a program that the state had been required set aside for a program that the state had been required set aside for a program that the state had been required set aside for a program that the state had been required set aside for a program that the state had been required set aside for a program that the state had been required set as a state had been Vaccines Directly To Pharmacies --**Increasing Shipments To States**



A man waits for pharmacist Joe Borge in Danvers, MA on Feb. 1, 2021. On the first day of Phase 2 of the COVID-19 rollout, seniors, 75 and over, will get vaccinated in the Walgreens Pharmacy, at 107 High Street, in Danvers. (Photo/Pat Greenhouse | Boston Globe | Getty

The U.S. will increase its weekly supply of Covid-19 vaccines to states by 5%, providing at least 10.5 million doses for the next three weeks, a Biden administration official said Tuesday.

That bump comes a week after the White House said it would increase supply to states by 16% over the next three weeks.

The federal government will also turn on its first phase of a federal partnership to send doses directly to retail chains beginning Feb. 11.

Compiled And Edited By John T. Robbins, Southern Daily Editor

The Biden administration said last Tuesday it will start distributing limited supplies of vaccines directly to retail pharmacies beginning Feb. 11, in effort to make it faster and easier for people to get inoculated. These doses are separate from those allocated

Jeff Zients, Biden's coronavirus coordinator, cautioned that supply constraints will limit the early availability of shots in drugstores. He said the administration wanted to target supplies to pharmacies serving "socially vulnerable communities."

The U.S. will increase its weekly shipments of Covid-19 vaccine doses to states by 5% and send some doses directly to pharmacies to expand access to the lifesaving shots nationwide, the Biden administration's Covid-19 response team said Tuesday. The federal government will now send a minimum of 10.5 million doses per week for the next three weeks across the U.S. Zients said on a conference call with reporters Tuesday

The increase comes a week after the White House said it would up supply to states by 16% over the next three weeks. The administration is also buying an additional 100 million doses of both Pfizer's and Moderna's two-shot vaccines and said last week it will provide enough doses for 300 million Americans by the end of the summer or early fall.



The Biden administration will start distrib-

retail pharmacies beginning Feb. 11th.

The federal government will send doses directly to drugstores beginning on Feb. 11, Zients said. Due to constrained supply of the vials, however, the program will start with about 6,500 retail stores nationwide with plans to eventually expand it to 40,000 pharmacies. The U.S. has allocated 1 million doses to pharmacies in addition to the 10.5 million it has set aside for states, tribes and U.S. territories beginning next week, Zients

Zients said the expanded vaccine supply is "all a result of the manufacturing scaling up." He said the administration has been able to secure the resources necessary to extract an extra sixth dose from Pfizer's vaccine vials, which were originally supposed to hold five shots.

The supply kits sent to states with the company's vaccine will now include a special "low dead space" syringe needed to draw the extra shot, which should result in a 20% increase in the nation's supply of Pfizer's vaccine.

The federal government has already paired with CVS and Walgreens to vaccinate people residing in long-term care facilities. That program, however, is different from a plan announced in November under the former Trump administration that would make doses available at a wider swath of retail pharmacies. Some drugstore chains have already started vaccinating people in certain states that directly allocate some of their doses to those pharmacies. The new partnership would allow the shots to be directly routed from the federal government to brick-and-mortar retail chains. "This pharmacy program will expand access in neighborhoods across the country so you can make an appointment and get your shot conveniently and quickly," Zients said.



Drugstore chains and pharmacies were supposed to take on a larger role in distributing the vaccine once the government expanded access to more people. But the slower-than-expected rollout has frustrated pharmacy chains, which have said

up distribution. The Biden administration had previously indicated it would "quickly jumpstart" efforts to ensure vaccines are available at local pharmacies across the U.S. President Joe Biden has said that the plan would ensure that most Americans have access

to a vaccine just miles from their home Pharmacy chains prep for vaccines

CVS on Tuesday said the company will begin administering Covid-19 vaccines to eligible populations across 11 states beginning Feb. 11 through the Federal Retail Pharmacy Program. Those states include California, Connecticut, Hawaii, Maryland, Massachusetts, New Jersey, New York (excluding New York City), Rhode Island, South Carolina, Texas and Virginia. The company said it will receive a supply of about 250,000 doses to start.

CVS, which has nearly 10,000 pharmacies nationwide, said it has the capacity to administer up to 25 million shots a month. People will be able to sign up for an appointment on the company's website or by calling its customer service representatives. Walgreens also said Tuesday that it will begin administering vaccinations as part of the program across 15 states and jurisdictions beginning Feb. 12.



Those include Chicago, Connecticut, Delaware, Illinois, Kentucky, Maryland, New Hampshire, New Mexico, New York, New York City, North Carolina, Puerto Rico, Vermont, Wisconsin and West Virginia, the company said. Appointments for the shots can be made through the company's online vaccine scheduler. (Courtesy https://www.cnbc.com/)

Related

Texas Expecting More Than Half A Million COVID-19 Vaccine Doses This Week

Texas this week expects to receive more than half a million first doses of the COVID-19 vaccine from the federal government, state health officials announced Friday. The 520,425 doses will be shipped to 344 providers, including 82 hubs, in 166 counties across the state, according to the Department of State Health Services. Officials attributed the boost in available vaccine to a 30 percent increase in Moderna doses being sent to the state and a "one-time return" of 126,750 doses of the Pfizer vaccine that

that overestimated the number of needed doses Doses that had been set aside, for a long-term care facilities program, will specifically go to providers located in counties that have been allocated "significantly" fewer vaccines than their share of the population, including in the suburban Houston area, health officials said

"Texas continues to vaccinate health care workers, residents of long-term care facilities, people 65 and older and those with medical conditions that put them at greater risk of hospitalization and death from COVID-19," state health officials said in a statement. "Vaccine remains limited based on the capacity of the manufacturers to produce it, so it will take time for Texas to receive enough vaccine for all the people in the priority populations who want to be vaccinated."

Additionally, the state plans to order 188,225 doses meant to serve as second doses for people who a few weeks ago received their first vaccine



520,425 doses of COVID-19 vaccine will be shipped to 344 providers, including 82 hubs, in 166 counties across the state, according to the Texas Department of State Health Services.

"DSHS is working with providers to make sure that they order the number of second doses they need at the appropriate time," officials said, "People should be able to return to the same provider to receive their second dose.'

As of Friday, providers across the state had administered about 2.2 million doses, according to DSHS. More than 1.75 million people had received at least one dose while more than 410,000 people were considered fully vaccinated. The short stock of vaccine has tested patience across the Houston region as older individuals and those with conditions that expose them to greater risk have struggled to set appointments. Some of those who've already received one dose don't know when or where they will be able to receive their second dose. (Courtesy houstonchronicle.com)

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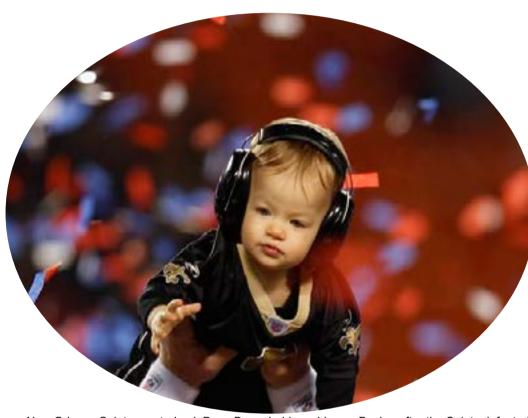
Editor's Choice



touchdown on the opening kick of Super Bowl XLI against the Indianapolis Colts in Miami, 2007. REUTERS/Gary Cameron



New England Patriots' quarterback Tom Brady holds the Vince Lombardi trophy after defeating the Atlanta Falcons, winning his fifth Super Bowl title, at Super Bowl LI in Houston, 2017. REUTERS/Adrees Latif



New Orleans Saints quarterback Drew Brees holds up his son Baylen after the Saints defeated the Indianapolis Colts in Super Bowl XLIV in Miami, 2010. REUTERS/Jeff Haynes



Michael Jackson performs during the halftime show at Super Bowl XXVII in Pasadena, 1993. REUTERS/Gary Hershorn



Prince performs during the halftime show of Super Bowl XLI between the Indianapolis Colts and the Chicago Bears in Miami, 2007. REUTERS/Marc Serota



Students arrive at a court after being arrested in a demonstration against the military coup, in Mandalay, Myanmar, February 5, 2021. REUTERS/Stringer



Students from Dagon University take part in a demonstration against the military coup in Yangon, Myanmar, February 5, 2021. REUTERS/Stringer



Teachers from Yangon University of Education wear red ribbons and pose with a three-finger salute as they take part in demonstration against the military coup in Yangon, Myanmar, February 5, 2021. REUTERS/Stringer

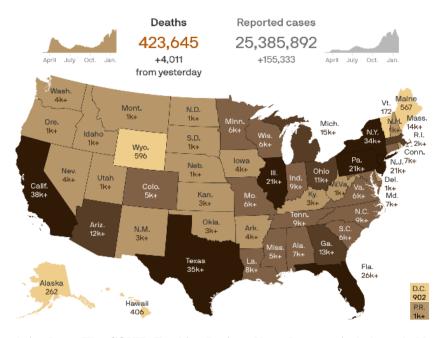


COMMUNITY

U.S. Coronavirus Updates 02/07/21

COVID-19 deaths in the U.S.

As of Jan. 28, 2021, 7pm ET



Axios Data: The COVID Tracking Project; Note: Does not include probable deaths from New York City; Map: Andrew Witherspoon/Axios

Compiled And Edited By John T. Robbins, Southern Daily Editor

The U.S. surpassed 8 million coronavirus first-time unemployment benefits last cases as of last Friday, per Johns Hopkins week, the Labor Department announced, the highest number since mid-August

The big picture: Coronavirus infections jumped by almost 17% over the past week as the number of new cases across the country increased in 38 states and Washington, D.C., according to a seven-day average tracked by Axios. By the numbers: Over 218,000 people have died from COVID-19 in the U.S. and more than 3 million have recovered, per Johns Hopkins. Hospitalizations have jumped more than 14% from a week earlier, per the COVID Tracking Project.

What's happening now: Moncef Slaoui, the White House's top scientific advisor to Operation Warp Speed, knows his job may not be over by inauguration day, but tells the Axios Re:Cap podcast that hasn't yet spoken with anyone on Team Biden about vaccine development or deployment.

• Nearly 900,000 Americans applied for

敬

鞔

Daily News

first-time unemployment benefits last week, the Labor Department announced, the highest number since mid-August and the second weekly increase in a row.

• Some colleges are creating a blueprint for how to safely remain open during the coronavirus pandemic, relying heavily on regular testing and doing what they can to curb parties and other large gatherings.

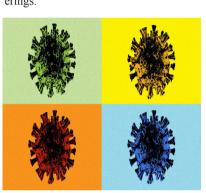


Illustration: Aïda Amer/Axios

1. **Health**: Young and middle-aged adults responsible for most COVID spread.

2. Vaccine: Cities struggle to target vaccines to the hardest-hit communities — Biden administration will ship COVID vaccine directly to pharmacies — CDC: Vaccine database on race and ethnicity paints incomplete picture.

3. **Politics**: Trump administration lobbied against states on COVID-19 vaccine funding — GOP senators release details of \$618 billion COVID relief package.

4. **Economy**: COVID-19 prompts food stamp spending increase — The state of the U.S. economy after one year of the coronavirus.

5. **World**: Russia's Sputnik V vaccine is highly effective, study finds.

Sports: NBA to require higher-quality masks.

Cases:

1. **Global**: Total confirmed cases as of 2 p.m. ET Wednesday: 104,142,856 — Total deaths: 2,260,683 — Total recoveries: 57,839,230 (no longer includes U.S. recoveries as of Dec. 15) —

2. U.S.: Total confirmed cases as of 2 p.m. ET Wednesday: 26,478,930 — Total deaths: 448,337 — Total tests: 307,405,946 —

U.K. To Test Mixing COVID-19 Vaccines In World-First Trial



British Prime Minister Boris Johnson holds a bottle of the Pfizer-BioNTech vaccine as he visits a COVID-19 vaccination centre in Batley, West Yorkshire, England, on Monday. (Photo/Jon Super - WPA Pool/Getty Images)

The United Kingdom on Thursday launched a new clinical study to test the effects of mixing COVID-19 vaccines. Per a statement from Oxford University

virologist Matthew Snape, chief investigator of the world-first study: "If we do show that these vaccines can be used interchangeably in the same schedule this will greatly increase the flexibility of vaccine delivery."

• He added it "could provide clues as to how to increase the breadth of protection against new virus strains."

How it works: More than 800 volunteers over 50 years old will be given the Oxford University-AstraZeneca coronavirus vaccine followed by a dose of Pfizer-BioNTech's, or vice-versa, according to the U.K. government statement. There will be a four- or 12-week break between doses. The study will run for 13 months, but initial findings are expected to be released in the summer.

"It is also even possible that by combining vaccines, the immune response could be enhanced giving even higher antibody levels that last longer," said deputy chief medical officer Professor Jonathan Van-Tam, the senior responsible officer for the study. "Unless this is evaluated in a clinical trial we just won't know."

The FDA said last month it's following discussions, such as "mixing and matching vaccines in order to immunize more people against COVID-19." But "without appropriate data supporting such changes in vaccine administration, we run a significant risk of placing public health at risk, undermining the historic vaccination efforts to protect the population from COVID-19." (Courtesy axios.com)

BREAKING NEWS!

South Carolina Detects First U.S. Cases Of Coronavirus Strain first Seen In South Africa

(CNN)South Carolina officials have announced the United States' first two confirmed cases of a more contagious coronavirus strain first spotted in South Africa. There is no known travel history or connection between the cases, both adults, according to a release Thursday from the South Carolina Department of Health and Environmental Control. Both cases were originally tested in early January, according to Dr. Brannon Traxler, the health department's interim public health director.



Traxler told reporters that both cases were tested by PCR "very early in the month," are no longer contagious, and are doing well

"It does take a while for sequencing to be done," Traxler added.

One case was confirmed to the department late yesterday by the US Centers for Disease Control and Prevention, and the other was identified by the state's public health laboratory while testing samples over the past several days. A spokeswoman for the state health department told CNN that no other cases have been linked to either one at this point.

Traxler did not reveal detailed findings of a contact tracing investigation, offering that "we do not have concern at this time ... about there being the potential for any mass, widespread transmission."

It is unclear how widespread or rare the variant might be in South Carolina, she added, given that only two cases have been "picked up during routine surveillance sequencing." However, she noted "the predominant strain that we are still seeing in our surveillance sequencing is the standard, or normal," version of the virus. CDC said in a statement it was aware of the cases, noting "we have no evidence that infections by this variant cause more severe disease." The agency said it would continue working with labs around the country to genetically sequence samples of the virus. The variant -- also known as B.1.351 -- has raised concerns over being more transmissible than other versions of the virus, and potentially evading the immune protection offered by antibodies. Experts say they believe vaccines will still be effective against the variant. Traxler said the variant's arrival in South Carolina "is yet another reminder that the fight against this deadly virus is far from over." The variant has been detected in over 30 other countries, according to the World Health Organization. (Courtesy cnn.com)



星期日



周年。在此前两天举行的微信公开课活 动上,微信公布了最新数据:

微信的日活跃用户达到10.9亿;有 7.8亿人每天翻看着朋友圈,其中的1.2 亿人还会在朋友圈里发点什么; 3.6亿人 每天浏览公众号来获取对外界的认知。

巧的是,几乎在同一时间,另一款 社交软件——小米旗下的米聊宣布将于2 月19日停止服务。同样走过十年,同样 背靠巨头,甚至米聊还比微信抢跑一个 多月,为什么两者会迎来如此迥异的结 局?

米聊宣布停服。

米聊,小米的千亿机会

一个学生团队研发出了一款软件,名为 Kik Message。KikMessager基于手机通讯 录,实现了免费短信聊天,并加入re-面沟通的场景。KikMessager一经推出, 就对当时如日中天的 WhatsApp 的地位构 成了威胁,发布两周内,注册用户数就 择用完全相同的产品形态来迎战米聊的 超过100万。

这款 APP的成功让小米嗅到了商机 前提下,小米才有50%的胜算; ,不到两个月的时间,小米上线了初代 米聊

2021年1月21日,微信迎来上线十 的手机端短信工具,是一款免费的即时 通讯工具,只要用户的手机能上网,就 可以通过其进行免费的对讲功能。除了 支持语音,米聊后续也支持了图片、视 频、文字、红包、广播、视频电话、远 程协助、屏幕共享等多种功能。

> 米聊,和小米手机、MIUI系统一起 ,组成了早期小米业务的三驾马车,被 雷军寄予厚望。雷军曾在一次访谈节目 中公开谈到: "小米有幸遇到过两个千 亿美金的机会,一个是移动互联网,-个是米聊。

可当时雷军并没有特别高兴,甚至 感到焦虑,因为身后有社交帝国腾讯的 步步紧逼。对于米聊的未来,雷军当年 2010年10月,加拿大滑铁卢大学的 有三种设想,小米传记《一往无前》中 对此有描述:

如果腾讯用QQ这个产品来迎战米 聊的话,小米尚有一丝机会,因为QQ al-time texting功能,为用户提供了面对 在手机上不符合移动互联网短平快的用 户体验;

> 如果腾讯没有犯任何战略错误,选 话,只有在它能给米聊一年抢跑时间的

如果腾讯在一年之内拿出一模一样 的产品,那么,腾讯的综合资源是小米 米聊最初定位于跨平台、跨运营商 的一万倍,小米将处于完全的弱势,届

全部的工程资 源和推广资源 扑上来,小米 获胜的概率将

10亿用户 事实证明,

腾讯没有给小 米这个机会。 在米聊推出仅 仅40天后,微 信就突然杀到

相比于通过通讯录添加好友的米聊 ,微信用户可以通过QQ帐号或者邮箱 帐号两种方式注册。此外,微信可以读 取QQ好友的信息,还可以通过回复消 息将他们添加至好友列表。

亿,社交生态枝繁叶茂,成为腾讯在这 ·领域牢不可破的护城河。

在不到半年的时间里, 米聊用户超 过了400万。这一成长速度虽快,但是 却快不过依托OO社交体系成长起来的 微信。2012年3月,马化腾在腾讯微博 表示,微信用户突破一亿。从零到一亿

推出朋友圈,用户可以在朋友圈晒图、 发布状态,用社交关系留住用户。而这 也标志着微信从一个移动通讯工具向社 交平台的过渡。也是从那时起,米聊和! 微信之间渐渐分出了高下。

当你的朋友都在用一款社交软件, 你也就只能跟着转移。一位从米聊转至 微信的用户无奈地表示, "大家都用微 信了,改变不了他们,只能改变我自己

2018年5月,腾讯公布一季度年财

时,腾讯会把报,宣布微信用户突破10亿。从无到有能获得奖励。 ,从零到十亿,微信用了八年。微信已 经把所有人都甩在了身后,成为这个领 域的巨无霸。

"围剿"微信,无功而返

在社交领域,曾经有无数巨头想要 微信奇袭,7年 分一杯羹,但是却都铩羽而归。

> 2019年1月15日,是中国社交软件 历史上戏剧性的一天。上午10点半,快 播王欣推出马桶MT;下午2点半,字节 跳动张一鸣发布多闪;晚上7点半,锤 子科技罗永浩发布聊天宝。

> 三款社交软件都在这一天发布,都 定位社交,都想挑战微信,然而一场社 交战争还没开始就结束了:三个APP被 微信全部屏蔽。

> 对此,王欣连发三条微博: "不知 道你在怕什么?" "腾讯大王卡短信也 封了马桶!""怎么办???"

罗永浩则淡定许多,他将马桶MT、 当时,腾讯QQ注册用户已经超过6 多闪和聊天宝三款产品备份在自家网站 上以便大家下载,并表示:"自家的聊 天宝,绝不会屏蔽任何友商的合法链接

值得注意的是,罗永浩的聊天宝实 际上就是子弹短信的改名版。2018年8 月20日,子弹短信上线,在罗永浩不遗 余力的推广之下,子弹短信出道即巅峰 , 迅速登上App Store 免费榜和社交榜首 当年4月19日,微信4.0版本中正式 位,上线7天公司便完成A轮1.5亿元融 资,日下载量高达44万。

> 罗永浩在聊天宝发布会上表示,此 前的子弹短信起名太草率:一是子弹属 于敏感词,不少搜索引擎都进行了屏蔽 ,二是短信一词在大家的印象中是收费 的,因此更名聊天宝。

> 聊天宝复刻了趣头条"看新闻有钱 拿"的玩法,试图用奖励留住用户。官 方介绍:聊天宝是一款可以获得奖励的 聊天软件,这里有随处可见的奖励机制 ,聊天、看新闻、邀请好友、购物,都

尽管不用像发短信一样花钱,但聊 天宝还是败在了产品本身体验较差的缺 陷上。根据第三方平台"个推"的数据 ,聊天宝在1月15日-16日发布头两天, 迎来用户爆发式增长,在16日的新增环 比一度达到281%,然而17日便出现悬崖 式下跌,之后的增速几近停滞。

罗永浩的社交梦仅仅持续了半年, 2019年3月5号,聊天宝团队解散。同日 推出的另外两款APP也逐渐没有了声音 ,这次宣战丝毫没能触动微信的地位。

其实,在移动社交领域,想挑战微 信霸主地位的,绝不仅仅这三家。

2007年中国移动推出即时通讯软件 飞信,鼎盛时期其注册用户超过5亿, 仅次于QQ,如今也已销声匿迹。百度推 出的百度Hi也已转型,2020年4月27日 ,正式更名为"如流"。官方表示,此 次更名后,如流将继续在全国范围内免 费开放,并支持企业定制。

2013年,中国电信和网易联合推出 易信,反响平平。但运营商不甘心做社 交软件的渠道商,2020年4月8日,中国 移动、中国联通、中国电信三大运营商 联合推出5G消息服务。据介绍,5G消 息是一款通讯服务软件,支持发送文本 图片音视频等消息。

2020年5月初,5G消息上架了App Store 商店。但5月11日就匆忙下架。时 隔大半年,2021年1月8日,中国电信、 中国联通2020年5G消息平台(RCS)建设 工程联合集中采购项目正式启动。同时 ,5G消息商用正在深圳南山等领域小范 围落地应用。换句话说,5G消息才刚刚

微信走过十年,曾经的对手要么偃 旗息鼓,要么纷纷转型,要么还在生长 。下一个挑战微信的 APP 在哪里,仍悬 而未决。不知"微信之父"张小龙心中 ,是否有天下无敌的孤独?

鱼变味儿:职业卖家大举

据江苏省消保委最新发布的《二手 交易平台消费调查报告》显示,超过 93%的消费者表示在二手交易中遇到售 假诈骗等各种问题。在涉及的12家二手 交易平台中,包括闲鱼、转转、拍拍等 资质深厚的平台。其中,由于背靠阿里 的巨大流量,闲鱼吸引了相对更多的关 注。

据阿里巴巴 2020 年财报显示,闲 鱼的在线卖家数量已超3000万,截止 万人,此外,闲鱼的 GMV(平台交易 总额)已经超过2000亿元,同比增长超 过100%。

但在快速发展的同时,平台监管不 力、灰色交易滋生等一连串问题也随之 出现,并且被不少用户所诟病。现在的 闲鱼似乎与曾经的初衷正在背道而驰。 职业卖家"入侵"闲鱼变味

闲鱼以二手交易起家,无论是生活 用品、电子产品、衣服鞋子等等,都可 以在上面买卖,在质量无差,价格合理 , 商品信息公开透明的前提下, 每个用 户都可以进行交易。

买卖闲置和社交的双重属性深受年 轻一代拥护,闲鱼的注册用户也不断递 增,其中90后成为买卖二手物品的主力 军。据易观千帆数据显示,闲鱼的用户 年龄基本上在40岁以下,其中90后占比 高达46.1%,且八成用户具有中高消费

一定程度上,闲鱼的诞生有效解决 了人们处理二手物品、过度消费的痛点 ,培养了人们出售闲置、合理消费的习

然而,不少用户发现,如今的闲鱼 上很多商品都带有"全新"、"包邮"等字 眼,商品的价格也有待考证。

一位80后闲鱼用户对《投资者网》 表示,用闲鱼找二手商品,现在已经很 难用了,问两句就知道是职业商家在卖 货。职业卖家的涌入打破了闲鱼最初主 张的C2C模式,并且不少卖家的投机行 为导致买卖双方交易变得繁琐。越来越 2020年3月,闲鱼月活用户达到8234.0 多的用户表示,如今在闲鱼上很难买到 心仪的商品了。长期以来,闲鱼的平台 监管力度过于宽松,加之其拥有8000多 万的月活,巨大的流量不免被当作天猫 、淘宝商家的导流工具。

> 闲鱼上买东西时,会发现很多低价的全 新商品,但是点击进入商品却发现,需 要复制密令到淘宝才能完成购买,而跳 转到淘宝后,商品价格并不是闲鱼之前

> 此外,在黑猫平台上,还有大量用 户关于卖家涉嫌欺诈或虚假交易的投诉 。从这些用户的描述可以看出,随着大 量职业卖家的"入侵",加上部分卖家的 投机取巧,不少用户直呼:闲鱼已经变

> 据电商业内人士分析,由于淘宝开 店越来越严格,而微店的用户量太少, 所以这个用户量大、审核又相对宽松的 闲鱼平台,就成了不少卖家的"乐土", 不良卖家更是趁机制假售假,或是打起 了"灰色产业"的擦边球。

灰产滋生平台监管不力

据 MobData 的《2018 二手电 商行业研究报告》显示,2018年 我国二手闲置物品全年的交易额 达到7420.1亿元,增幅高达30%, 2019年交易额达到9646亿,2020 年则上升到了12540亿,已经达到 万亿规模。

庞大的市场交易额体现了二 手交易市场的巨大潜力。然而, 由于监管不力或规则存漏洞,二 手交易平台频频出现假冒伪劣的 产品,并且产生了灰色地带

据江苏省消保委开展的网络 二手交易平台消费调查显示,二手交易 平台中有17.1%的消费者遇到"假货、盗 另一位90后的闲鱼用户表示,她在版"问题,10.2%的消费者遭遇"出具涉假 鉴定报告"问题

> 一位不愿透露姓名的用户表示,自 己曾经在闲鱼上买儿童手表,价格比官 网便宜一些,可是询问是否是正品后才 知道买到的是高仿,相当于用高于二手 的价格买到了高仿产品,该用户想退货 却被卖家婉言拒绝。该用户为此只能到 黑猫投诉上进行投诉,目前还未得到反 馈。另外,在黑猫投诉上关于闲鱼卖家 售假、买家恶意掉包退货、退货纠纷等 投诉也有很多。

此外,平台上还充斥着大量涉及个 人隐私、色情低俗的内容,更有甚者, 不仅在线上出售色情低俗类商品,还提 供上门的相关服务。此外 ,盗版资源 、禁售药物等敏感内容也屡屡出现于闲 鱼平台。

针对闲鱼出现的此类"商品", 法律

专业人士金律师对《投资者网》表示, 闲鱼对于仿制品的售卖、信息监控、内 容审查等不够严格,处罚力度也不大, 多数账号如果售卖数量不是特别巨大, 只是给予警告。而卖家也会随时调整策 略,通过更换关键词、绕过反垃圾系统 等方式规避平台审查。

金律师补充道,根据《侵权责任法 》的规定,网络平台应该尽到合理的审 措施防止侵害知识产权的行为和不正当 竞争行为的发生。但有巨大的交易量和 用户数面前,很难彻底杜绝此类现象。 另一方面,用户维权的时间成本、经济 成本太高,这也是平台一直未能根治这 类现象的原因之一。

闲鱼除了交易,还有一个明显的特 点,就是人人都可以在上面讲故事营造 人设,社交属性强烈。各种商品中常常 充斥着相应的文案,例如,卖母婴用品 的会将自己打造成贴心宝妈的人设,卖

到了"、"舔狗买的"等文案。

里巴巴集团旗下品牌

为了提高曝光率,经营好店铺,卖 家们甚至探索出了一套"运营体系",进 而衍生出了培训的业务。其中,有不少 商家在平台上出售内部培训,包括开设 店铺的流程、写文案等内容。由此可见 ,闲鱼似乎正在由一个二手交易平台演 变为吸引流量的小型"淘宝"。

创造万亿篇

据闲鱼官方披露的数据显示,目前 查义务,采取必要的、合理的、适当的 每天有约100万人在闲鱼上发布闲置个 人物品,数量超过200万件。闲鱼还表 示,未来将在全国20个城市建立闲鱼基 地,并将闲鱼小站布局到50个以上城市 ,闲鱼集市也将推广到30个城市。

> 然而,若商品的质量存忧、信息不 透明、价格不匹配,利用不合规的手段 忽悠消费者,甚至任由灰产滋生蔓延, 闲鱼的未来,可能会变成用户心里的"咸

就上述职业售假、违规售卖及各类 灰产滋生等问题,《投资者网》试图向 化妆品、衣服、包包的是各种"分手用不 闲鱼方面求证,但对方并未回复。

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足靑峰看早場《緝魂》挺張鈞甯 感動發文:「爲了《緝魂》值得啦!

由《目擊者》、《紅衣小女 孩》系列億萬票房導演程偉豪執 導,張震、張鈞甯所主演的犯罪 懸疑鉅作《緝魂》, 現正全台熱 映中。寒假第一檔重量級國片 《緝魂》,今日發布由導演程偉 豪作詞、音樂精靈許哲珮作曲, 金曲最佳男歌手吳青峰所演唱的 電影主題曲〈不苦〉官方版MV ,意象式動畫由畫家林瑞鴻所創 作、金馬特效總監郭憲聰手寫歌 詞。《緝魂》女主角張鈞甯不僅 在隔離出關的第一天就拉吳青峰 進戲院看早場電影,結束後兩人 更發文合照:「爲了《緝魂》值 得啦!」

由《目擊者》監製唐在揚 《紅衣小女孩》系列億萬票 房導演程偉豪再度攜手合作的 年度犯罪懸疑鉅作《緝魂》, 上週五在全台上映,票房累積 至今破千萬。被影評盛讚「衝 破國片天花板」的過年檔犯罪 驚悚首選國片《緝魂》,今日 發布由導演程偉豪作詞、音樂 精靈許哲珮作曲,金曲最佳男 歌手吳青峰所演唱的電影主題 曲〈不苦〉官方版MV,MV全 片由意象式動畫與電影劇照組



成,由畫家林瑞鴻所創作、金 馬特效總監郭憲聰手寫歌詞, 完美融合了歌詞意境與音樂節

奏,搭配導演程偉豪融合生命 體悟與佛教禪意的歌詞創作, 並由金獎配樂家盧律銘親自操

刀製作全曲。《緝魂》上映後 就有許多觀眾紛紛敲碗官方MV 釋出,更有網友留言:「我爲

Sunday, February 7, 2021

了聽主題曲二刷《緝魂》!」 、「看完《緝魂》聽到〈不苦 〉真的是淚崩!」而《緝魂》 女主角張鈞甯不僅在14+7隔離 出關的第一天,就拉著吳青峰 進戲院看早場的《緝魂》,成 爲他人生第一次看早場電影的 奇幻經驗外,他表示要坐在女 主角旁邊看電影很驚悚, 更透 露被自己唱的主題曲感動了, 看完電影後吳青峰更與張鈞甯 合照發文說:「爲了《緝魂》 值得啦!」

靈魂末路,似幻似真…

著名集團董事長慘死家中, 負責此案的檢察官梁文超(張 震飾)與妻子刑警阿爆(張鈞 甯 飾)在調查過程中得知,死 者多年的合作夥伴萬博士(李銘 順 飾)、與前妻的兒子王天佑 (林暉閔 飾)、年輕的新婚妻 子李燕(孫安可飾),甚至是 死去的前妻,每個嫌疑人之間都 有著錯綜複雜的關聯,隨著更多 線索逐漸浮出水面,他們也逐漸 發現了豪門血案背後隱藏的驚人 秘密……。《緝魂》現正全台熱 映中,更多電影資訊歡迎上官方 粉絲團杳詢。



馬志翔 > ELLA 陳嘉樺領銜主演

《聽見歌 再唱》真人真事啟發4/16全台上映

歷經12年籌備,根據原 聲童聲合唱團指揮馬彼得校 長真人實事啓發的電影《聽 見歌 再唱》,確定國內將由 美商華納電影公司發行,4 月9日口碑獻映,4月16日全 國上映!

《聽見歌 再唱》是以布 農族八部合音精神,仔細聆 聽別人的歌聲再唱出相對應 的聲音爲靈感,虛構出一間 因少子化面臨癈校危機的山 區小學,爲了發展教學特色 拯救學校前途,由一位看不 懂五線譜的體育老師、一位 流浪代課音樂老師和一群五 音不全的小屁孩在三個月期 間組成合唱團,好贏得全國 冠軍,結果卻在慘敗後才發 現自己真正的聲音,勇於面 對自己的不同,找到自信!

《聽見歌 再唱》的故事 雖是虛構,但許多情節是馬 彼得校長的親身經歷。該片 是48歳的新鋭導演楊智麟的 處女作,他曾於2009年以馬 彼得校長爲主角的紀錄片唱 歌吧!獲得該年金穗獎首獎

, 引起大眾銀行注意, 將該 片改編成大眾銀行形象廣告 ,引起全國矚目。2013年的 賣座電影看見台灣結尾馬彼 得校長率領原聲童聲合唱團 站在玉山頂合唱拍手歌更是 感動了千千萬萬的台灣人!

《聽見歌 再唱》獲得馬 彼得校長授權改編,並率領 原聲童聲合唱團演出片中合 合唱歌曲,導演楊智麟希望 籍由聽見歌 再唱通俗感人的 電影內容,將馬彼得校長用 掌聲擦亮孩子自信的音樂教 育理念傳遞下去!

《聽見歌 再唱》由馬志 翔、陳嘉樺(Ella)擔任男 女主角,杜滿生、徐詣帆、 撒基努、張惠春、黃舒湄主 演,張鳳美、陳鴻元監製, 香港金像獎、紐約影評人協 會最佳攝影關本良擔任攝影 指導,金曲、金馬音樂製作 人陳建騏、羅恩妮擔任音樂 總監,金鐘最佳美術設計廖 秉怡擔任美術指導,金馬、 亞太影展最佳剪輯陳曉東、 顧曉芸擔任剪輯指導

《100%小狼人》陳零九爲完美配音 度大開



超萌動畫《100%小狼人》將於 片 PO 文,也吸引十萬粉絲追蹤 2月26日上映,陪觀眾開心過元宵 。故事描述狼人家族的接班人在成 人變身之夜,竟外變身爲一隻毛絨 絨的貴賓狗!爲了找回狼人的外貌 和自信,他展開了一場奇幻的冒險 之旅。《100%小狼人》特別邀請人 氣天團五堅情爲電影獻聲,其中陳 零九爲主角福來弟配音,不但配了 11 小時,他表示爲了完成配音,必 須要恥度大開,要能旁若無人的發 出一些平常不會發的聲音,讓他直 說是高難度的嘗試!

動畫《100%小狼人》公布由 五堅情首度合體配音後,立刻 吸引他們眾多粉絲關注,連哪 位成員配哪個角色的聲音,都 引發熱烈討論,讓中文預告點 擊量爆衝,答案讓粉絲驚呼配 音角色都出乎意料之外,但紛 紛讚美爲主角配音的陳零九聲 音很可愛,很適合個性有點跩 跩又屁屁的主角福來弟,其實 , 陳零九在社群媒體上化身可 愛的「陳小九」一角,常拍影

他笑說:「我本來也想試用 陳小九的聲音來配,但面對的 配音老師太專業了,話就一直 沒有說出口。」

由於《100%小狼人》裡福來 弟是個開朗多話的青少年,所以 台詞高達近400句,陳零九本來想 試著在一天之內咬牙完成配音, 但喉嚨一直發音會太過疲憊,在 配音老師建議下花兩天共11小時 完成,讓他直呼配音工作真的不 簡單。他表示原本英文版的配音 , 聲音的 KEY (音頻) 和他的頗 爲相似,屬於中低音,不用特別 變聲來配音。由於福來弟有很多 奔跑、跳躍和動作場面,會發出 各種「喝!唬!啊!」特殊的聲 音,讓陳零九笑說爲了完美配音 ,自己的「恥」度要夠高,因爲 會要配跌落或是被撞倒時的聲音 時,都必需在錄音室裡真的做出 動作,聲音才能達到效果,「要 放下羞恥心,不顧外面有人在看 ,自己跌自己摔,再發出聲音,

才能配出最自然的聲音。」

《100%小狼人》在公佈五堅情 擔任中文配音,但因為預告只聽見 陳零九和婁峻碩的聲音,讓粉絲頻 頻敲碗,想要趕快聽到其他邱鋒澤 、黄偉晉及賴晏駒的表現,電影公 司特別在3月1日晚上6點30分於西 門町的今日秀泰影城開一場《100% 小狼人》中文版特別放映場,陳零 九和黄偉晉將特別於映後出席,和 現場觀眾分享配音趣事,該場次電 影票將於2月05日(五)中午12點 於《100%小狼人》官方臉書粉絲團 : https://www.facebook.com/100percent-Wolf.TW 開賣,活動詳情請上 《100%小狼人》官方臉書粉絲團查

《100%小狼人》將於2月26日 上映,更多電影資訊,請上《100%

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美南新聞主編 蓋軍



全美政治領袖基金會會長

《人潮洶湧》發布新春轉運番外《尋找劉德華》



《流浪地球2》備案曝光 預計2023年大年初壹上映



近日,《流浪地球2》在國家電影局正式備案,而備案也曝光。根據備案,影片內容為:太陽即將毀滅,人類在地球表面

Select Variety

建造出巨大的推進器,尋找新的家園。然而宇宙之路危機四伏,為了拯救地球,流浪地球時代的年輕人再次挺身而出,展開爭分奪秒的生死之戰。

據悉,電影《流浪地球》曾於2019年 春節檔上映,總票房達到46.55億。去年 11月27日,導演郭帆透露續集已經開始 籌備。

不久前《流浪地球2》概念海報公布,在電影《流浪地球:飛躍2020特別版》放映活動中,導演郭帆現場官宣,《流浪地球2》將定檔2023年大年初壹。他表示:"經過兩年的思考和劇本的前期創作,跟合作夥伴商量後,決定啓動《流浪地球2》的拍攝計劃,並將定檔2023年大年初壹。"

當時,電影《人潮洶湧》劇組也空降 見面會,劉德華驚喜亮相。導演郭帆向記 德華"告白":"劉德華先生是《流流地球》的特別鳴謝!我當時籌備拍攝《流流地地球》的時候,華哥給了我特別多的支持、幫助和鼓勵,今天借由這個機會,我更鄭重地向華哥說壹句:"感謝華哥對國電影做出的貢獻!"劉德華則謙虛回應: "和年輕導演合作收獲頗多,郭帆才是我的特別鳴謝。"

聯動導演徐磊 呈現爆笑追星故事

近日,春節檔電影《人潮洶湧》發布新春轉 運番外《尋找劉德華》,由高口碑喜劇電影《平 原上的夏洛克》導演攜原班人馬創作,講述《平 原上的夏洛克》中三位主人公從鄉下來到北京, 穿過"人潮洶湧"只為"尋找劉德華"的幽默故 事,在爆笑之余帶來濃濃的年味,喜劇之外獻上 慰藉和溫暖,讓大家對即將在大年初壹上映的電 影《人潮洶湧》充滿期待。

饒曉誌徐磊再次聯動《尋找劉德華》送 上新春轉運祝福

電影《人潮洶湧》的導演饒曉誌曾執導黑色 幽默電影《無名之輩》,並任電影《平原上的夏 洛克》的監制,是當前華語影壇最擅長拍攝小人 物和黑色喜劇的優秀導演之壹。此次新春轉運番 外,是饒曉誌和徐磊的再次合作,《平原上的夏 洛克》原班人馬尋找《人潮洶湧》裏的巨星天王 ,在春節前爲觀眾帶來壹份歲末的快樂與溫情, 也爲牛年大年初壹上映的小人物喜劇電影《人潮 洶湧》驚喜助力。

從《無名之輩》到《人潮洶湧》國產喜 劇電影迎來又壹口碑力作

新春番外《尋找劉德華》幽默搞笑,關註小

人物的生活現實,荒誕不經又別樣暖心,而將於 牛年大年初壹上映的電影《人潮洶湧》更是充滿 喜劇元素,好笑加碼,用身份互換的鬧劇,詮釋 緊貼社會現實的小人物酸辛,爆笑之外充滿感動 ,笑中有源。

《人潮洶湧》講述了頂級殺手周全(劉德華飾)和落寞群演陳小萌(肖央飾)在壹次意外中交換了身份,獲得新生的故事。殺手周全因爲失憶而體會了群演生活的艱難,重新審視了愛情和人生;群演陳小萌則在冒充殺手的過程裏,重塑自我,找回演員的初心。誇張的設定激發了壹連串的喜劇效應,荒唐鬧劇背後則蘊含了每個小人物勇敢對抗命運,想要換個活法、告別過去的渴望。希望每個走進電影院觀看《人潮洶湧》的觀眾,都能在人物笑料百出的命運中,獲得對新的壹年的新感悟,重燃鬥誌,重新出發。

從《無名之輩》到《人潮洶湧》,導演饒曉誌始終關註小人物的命運,用看似好笑的意外與巧合,來表達對生活的思考和對"人潮洶湧"中每個"無名之輩"的鼓勵和祝福。大年初壹走進電影院,觀看《人潮洶湧》,親自"尋找劉德華",也尋找新的壹年的嶄新活法,告別過去,牛年壹起牛起來!

電影《人潮洶湧》由劉德華監制,《無名之輩》導演饒曉誌執導,劉德華、肖央、萬茜領銜主演,程怡、黃小蕾聯袂主演。由上海藝言堂影視文化傳播有限公司、英皇影業有限公司、北京自由酷鯨影業有限公司、北京自由酷鯨影業有限公司、自由酷鯨影業無錫有限公司、之升(上海)影業有限公司、上海華翔設優文化創意有限公司、慈文傳媒股份有限公司、華鳴星空文化傳媒有限公司、漢馬影業理以行有限公司、漢馬影禮理、廣州)有限公司、寧波梅花天使投資管理有限公司、北京麒坤影視文化傳媒有限公司聯合出品。電影將於2021 牛年大年初壹全國上映,帶妳賣起換個活法,扭轉乾坤!

《749局》因疫情受阻 陸川爲籌錢積極"營業"

近日,国内著名导演陆川接受了《请回答2020》栏目的采访,作为一名电影人回顾了自己在2020年的创作和生活点滴。节目中,他坦言因为疫情和行业寒冬,新片《749局》陷入到了资金链断裂的困境。为完成影片后期,陆川不仅自己垫资近3000万,还通过接商业广告、微电影,参与综艺节目等多种方式积极为电影募集资金,希望通过自己的努力来保障《749局》的后期顺利完成。

2020年对于中国电影人来说是异常艰难的一年。受新冠疫情的影响,全年中国电影总票房仅有204.17亿,较2019年的642.66元票房下滑68%,众多影院和电影制作公司陷入到亏损境地。作为一名电影创作者,陆川用"向死而生"来形容这一年。他坦言2020是自己从业以来甚至是生命中最艰难的一年。行业寒冬让电影《749局》6家投资方中的4家都出现了问题,后续资金一直没进来。为完成《749局》后期,陆川不惜让自己的公司垫付了近3000万元,却险些让公司陷入到破产的境地,最终电影的资金链还是断了。

面对困境,陆川的不少圈内好友劝他放下《749局》,先去拍一些短平快的电影来"证明自己还活着"。但有着艺术执着的陆川坚持不肯,他形容"这就像一个爱情,这个爱情不结束,你没办法开启下一个"。为此,他决定独自扛起这件事。为弥补《749局》资金缺口,陆川说自己开始积极"营业",不断地接商业广告和微电影的

制作,参与《演员请就位2》、《我就是演员3》等综艺节目的录制,最忙的时候整整一个月都在熬大夜,甚至要靠着吸氧和速效救心丸工作。陆川说:"这个事其实很多公司都在经历,我们没什么可抱怨的"。他希望能够凭借自己的努力迅速筹集一批资金,完成《749局》的后期制作。

作为享有国际知名度的电影导演,陆川在商业领域同样具有极高的品牌价值。此前他就曾跨界为大众途锐、上海苏宁宝丽嘉酒店等知名品牌拍摄过商业广告和宣传片,用艺术化的视觉创意传递品牌内涵。为给《749局》筹措资金,陆川从去年开始陆续为乐事薯片打造了首部纪录微电影《每一片只为你的微笑》,诠释品牌背后真实且感人的故事;与沃尔沃合作,携手演员张译拍摄了微电影《笃行》,探寻一位实力演员对于内心和艺术梦想的回问之旅;与京东手机合作,监制微电影《最长的一盘棋》,将视角聚焦在西部无人区一个五等小站两位值班员的身上,讲述他们几十年默默坚守和付出的暖心故事。

陆川凭借深厚的导演功底,在现场帮助演员 分析表演层次,调整摄影机机位,安排场面调度 ,从各个细节上为演员表演铺平道路,也让观众 感受到了一位实力导演的专业功底。目前已经有 包贝尔、李晟、谢可寅三位演员加入到了陆川战 队,仍有三个席位拭目以待。后续陆川导演也将 与这些演员一同在节目中为观众创作一系列精彩 的原创电影短片作品。



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